

## VISIT VISALIA ANNOUNCES EXHIBITION OF THE WORK OF ARTIST HEIDI STEINMAN

**Visalia, Calif. (June 26, 2019)** –Visit Visalia today announced a unique exhibition of artwork by local artist Heidi Steinman. The installation is showcased in the Visit Visalia office at 112 E. Main Street in downtown Visalia.

“Steinman’s vibrant oil paintings capture the beauty and color of our region’s Sierra Nevada foothills,” said Executive Director of Visit Visalia Demea Metcalf.

The exhibition is free to the public. Visitors and art lovers are encouraged to come by to view Steinman’s work during regular business hours. Visit Visalia is open Monday, Tuesday and Wednesday from 8 a.m. to 5 p.m., Thursday and Friday until 6 p.m. and on Saturday from 9 a.m. until 3 p.m. The exhibition will run through August 7, 2019.

Steinman was born and raised in Visalia and credits her grandfather for supporting her pursuit of the arts. For her, art has continued to be an outlet of expression. Her artwork reflects that passion, through the color-rich oil paintings she creates using the natural surroundings of her hometown as inspiration.

“It’s an honor to have my work featured at Visit Visalia,” Steinman said. “I find pleasure and joy in the process of making an oil painting, and seeing the whole picture come together at the end is very rewarding.”

Visit Visalia has a history of displaying the work of local artists. They continually support the creative community and were a stop on the First Friday Art Walk on June 7, 2019.

“We enjoy showcasing original, local artwork and supporting the things that help to attract visitors to Visalia. Arts are a big draw for tourists to our city,” Metcalf said.

Visalia, located in Central California with easy access from Los Angeles and San Francisco, offers numerous attractions to visitors. The arts and entertainment destination, nestled in the foothills of the Sierra Nevada mountains, is the most robust city near Sequoia & Kings Canyon National Parks.

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### **ABOUT VISIT VISALIA:**

[Visit Visalia](#) is a collaboration of the Visalia Tourism and Marketing District and the Visalia Convention and Visitors Bureau (VCVB) dedicated to marketing, advertising, public relations and other promotional efforts that inspire travel to the City of Visalia. Visit Visalia works closely with local lodging properties, restaurants and attractions to foster interest in Visalia as a year-round destination for leisure, family, and meeting and convention travelers. For more information about Visit Visalia go to [www.VisitVisalia.com](http://www.VisitVisalia.com) and follow Visit Visalia on [Instagram](#), [Facebook](#), [Twitter](#), [You Tube](#) and [Pinterest](#).