



FOR IMMEDIATE RELEASE: Friday, January 4, 2019

Visalia to be in National Spotlight

C-SPAN reveals Visalia history and highlights authors during weeklong visit

Mayor Bob Link, Comcast and Visit Visalia will welcome C-SPAN to Visalia on Monday, January 7th at 5:00 p.m. outside City Council Chambers at Visalia City Hall as they kick off a visit to record the history and non-fiction literary life of the city on the cable network's non-fiction book channel Book TV (on C-SPAN2) and history channel American History TV (on C-SPAN3).

In conjunction with the local cable provider, Comcast, C-SPAN producers will reveal the stories and segments that will be explored by the national network. During their time in Visalia, C-SPAN producers will visit various literary and historic sites, interview local historians, non-fiction authors and conduct educational and community outreach in the area.

Local segments recorded during the week of January 6-10 will air on Book TV (on C-SPAN2, Comcast channel 109) and American History TV (on C-SPAN3, Comcast channel 110) on February 2-3 during a special feature Visalia, California weekend.

WHEN: Monday, January 7th, 2019
5:00 p.m.

WHERE: Visalia City Hall
City Council Chambers
707 W Acequia Avenue
Visalia, CA 93291

REMARKS: Mayor Bob Link
Demea Metcalf, Executive Director, Visit Visalia
Amy Shuklian, Tulare County Board, Supervisor, District Three
Anil Chagan, Board Chair, Visalia Tourism Marketing District
Debbie Lamb, Coordinating Producer, C-SPAN Cities Tour

❖ *Media welcome on shoot locations. C-SPAN producers available for in-studio and on-location interviews*

BACKGROUND:

The C-SPAN Cities Tour – Exploring the American Story. C-SPAN's 2019 Cities Tour takes Book TV and American History TV on the road. Book TV (on C-SPAN2) and American History TV (on C-SPAN3) are featuring the literary life and history of each of these selected cities the first and third weekends of each month on the public affairs network.

AIR DATES:

The programs C-SPAN produce in the city will air throughout a special Visalia weekend February 2-3-- literary programming on Book TV (on C-SPAN2, Comcast channel 109) and history programming on American History TV (on C-SPAN3, Comcast channel 110). C-SPAN is available in Visalia on Comcast channel 15.

For more information, visit the [C-SPAN Cities Tour website](#) and follow the program on Twitter [@CSPANCities](#).

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About Comcast: Comcast Corporation (Nasdaq: CMCSA) is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is one of the nation's largest video, high-speed internet, and phone providers to residential customers under the XFINITY brand, and also provides these services to businesses. It also provides wireless and security and automation services to residential customers under the XFINITY brand. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Visit www.comcastcorporation.com for more information.

About C-SPAN: Created by the cable TV industry and now in 100 million TV households, C-SPAN programs three public affairs television networks in both SD and HD; C-SPAN Radio, heard in Washington DC and nationwide via XM Satellite Radio; and a video-rich website which hosts the C-SPAN Video Library. Visit <http://www.c-span.org/>.

About the C-SPAN Cities Tour: Join us the first and third weekends of each month as we travel the country to profile American cities. Our video journalists visit literary and historic sites and interview local

historians and non-fiction authors. The C-SPAN Cities Tour – Exploring the American Story. www.c-span.org/citiestour